



PRO*ACT
SUMMIT
2027

APRIL 12 - 14, 2027

HYATT REGENCY MONTEREY HOTEL AND SPA

AGENDA

MONDAY, APRIL 12

2:00 - 5:00 PM	REGISTRATION OPENS
4:30 PM - 6:30 PM	WELCOME RECEPTION (APPS & DRINKS)

TUESDAY, APRIL 13

6:30 AM - 8:00 AM	BREAKFAST
6:30 AM - 3:00 PM	REGISTRATION OPENS
8:00 AM - 11:30 AM	GENERAL SESSIONS
10:00 AM - 10:15 AM	BREAK
11:30 AM - 1:00 PM	LUNCH
1:00 PM - 2:30 PM	BREAKOUT SESSIONS
2:30 PM - 5:30 PM	PRODUCE EXPO & COCKTAIL HOUR
6:00 PM	OPEN EVENING

WEDNESDAY, APRIL 14

6:30 AM - 8:00 AM	BREAKFAST
8:00 AM - 12:00 PM	GROWERS TOURS
11:30 AM - 1:30 PM	LUNCH
1:30 PM	DEPARTURES

**Please note: agenda is tentative and may be updated.*