




AGENDA

PLEASE BE AWARE THAT EVENTS MAY BE SUBJECT TO CHANGE.

MONDAY, APRIL 14, 2025

- Exhibitor Set Up** **1:00 PM - 4:30 PM**
Location: Regency Grand Ballroom - Conference Center Building
- Registration** 2:00 PM - 5:30 PM
Location: Monterey Ballroom Foyer - Lobby Building
- Welcome Reception sponsored by  Sunkist.** 5:30 PM - 7:00 PM
Location: Monterey Ballroom - Lobby Building

TUESDAY, APRIL 15, 2025

- Breakfast** 7:00 AM - 8:30 AM
Location: Cypress-Big Sur-Windjammer - Conference Center Building
- Registration** 7:00 AM - 3:00 PM
Location: Monterey Ballroom Foyer - Lobby Building
- Exhibitor Set-Up** **8:00 AM - 2:00 PM**
Location: Regency Grand Ballroom - Conference Center Building
- Welcome** 8:30 AM - 8:50 AM
Location: Monterey Ballroom - Lobby Building
- Featured Grower** 8:50 AM - 9:25 AM
Location: Monterey Ballroom - Lobby Building
- Guest Speaker** 9:25 AM - 10:15 AM
Location: Monterey Ballroom - Lobby Building

PROCEED TO THE NEXT PAGE FOR THE CONTINUATION OF DAY 2.



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TUESDAY, APRIL 15, 2025 (CONT'D)

15 min. Break 10:15 AM - 10:30 AM

Food Safety & Recall 10:30 AM - 11:15 AM
Location: Monterey Ballroom - Lobby Building

Keynote Speaker 11:15 AM - 12:15 PM
Location: Monterey Ballroom - Lobby Building

Lunch sponsored by  12:15 PM - 1:45 PM
Location: Cypress-Big Sur-Windjammer - Conference Center Building

BREAKOUT PANELS

Procurement Breakout 1:45 PM - 2:45 PM
Location: Spyglass I - Conference Center Building

Featured Supplier Training 1:45 PM - 2:45 PM
Location: Spyglass II - Conference Center Building

Produce Expo & Cocktail Hour 3:00 PM - 6:00 PM
Location: Regency Grand Ballroom - Conference Center Building

Exhibitor Move-Out **6:00 PM - 9:00 PM**
Location: Regency Grand Ballroom - Conference Center Building


Evening on your own 6:00 PM



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WEDNESDAY, APRIL 16, 2025

Breakfast sponsored by  7:00 AM - 8:00 AM

Location: Monterey Ballroom - Lobby Building

Growers Tour 8:30 AM - 12:00 AM

Bus Pick Up Location: Conference Center Building Parking Lot

Lunch 12:00 PM - 1:00 PM

Location: Monterey Ballroom - Lobby Building

Departures 1:00 PM